

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WOSF-FM CHARLOTTE, NC

Date:

9.16.16I, Midwest Communications & Media,being/on behalf of: Dan Forest,a legally qualified candidate of the Republicanpolitical party for the office of: Lt. Governorin the General Electionelection to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>60s</u>	<u>11-12-7P</u>	<u>→</u>	<u>preemptible</u>	<u>2s/2s/2s/5</u>	<u>4</u>
			<u>see attached</u>		<u>80x</u>

Attach proposed schedule with charges (if available): \$2000

Client: Forest for Lt. Governor  
 Product:  
 Campaign: Urban Radio

## Station Order

Rev #: 0  
 Flight From: 10/17/2016 to 11/07/2016

Estimate No.:  
 Contract No.:  
 Job No.:

Market: CHARLOTTE  
 Station: WOSF-FM  
 Station Contact:

Item#	Days/ Times	DP/ Len	Program Title/ Comm1 Tag	Station Gross Rate/ Total	Oct 17	Oct 24	Oct 31	Nov 07	Total Spots	MSA P 12+ (R)
1	MTWRF-- 06:00A-07:00P	WD 60		\$25.00 <u>\$2,000.00</u>	25	25	25	5	80	2.2 \$11.36
				\$2,000.00	25	25	25	5	80	
					55.0		55.0			
						55.0		11.0		

Monthly Totals				
Month	Spots	GRP/GRIs	Station Gross Dollars	Station Gross CPP/CPM
Oct	50	110.0	\$1,250.00	\$11.36
Nov	30	66.0	\$750.00	\$11.36
	80	176.0	\$2,000.00	\$11.36

**CONTRACT****Old School  
105.3**

**WOSF-FM**  
**8809 Lenox Pointe Dr**  
**Suite A**  
**Charlotte, NC 28273**  
**Billing Fax: (704) 548-7817**  
**(704) 548-7800**

<http://oldschool1053.com>

And:

**Midwest Communications & Media**  
**2015 Roundwyck Lane**  
**Powell, OH 43065**

<u>Contract / Revision</u> 324207 /		<u>Alt Order #</u>
<u>Product</u> Lt Governor		
<u>Contract Dates</u> 10/17/16 - 11/07/16		<u>Estimate #</u>
<u>Advertiser</u> Committee to elect Dan Forest		<u>Original Date / Revision</u> 09/19/16 / 09/19/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOSF-FM	<u>Account Executive</u> Wanda Reid	<u>Sales Office</u> Local Charlotte
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WOSF	10/17/16	11/07/16	Mon-Fri Prime Rotator	6a-7p		1:00				NM	80	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	MTWTF--				25	\$25.00				
	Week:	10/24/16	10/30/16	MTWTF--				25	\$25.00				
	Week:	10/31/16	11/06/16	MTWTF--				25	\$25.00				
	Week:	11/07/16	11/13/16	M-----				5	\$25.00				
D 2	WOSF	10/17/16	11/07/16	Mon-Fri Midday	10a-3p		1:00				NM	0	\$0.00
D 3	WOSF	10/17/16	11/07/16	Mon-Fri PM Drive	3-7p		1:00				NM	0	\$0.00
Totals								0.00				80	\$2,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	50	\$1,250.00	(\$187.50)	\$1,062.50
10/31/16 - 11/07/16	30	\$750.00	(\$112.50)	\$637.50
Totals	80	\$2,000.00	(\$300.00)	\$1,700.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

I represent that the payment for the above described broadcast time has been furnished by:

The Committee to Elect Dan Forest

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Judy Lewis

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

9/16/16 [Signature]  
Date Signature

**To Be Signed By Station Representative**

☒ Accepted ☐ Accepted in Part ☐ Rejected  
[Signature] Valerie M. Brooks \_\_\_\_\_  
Signature Printed Name Title